

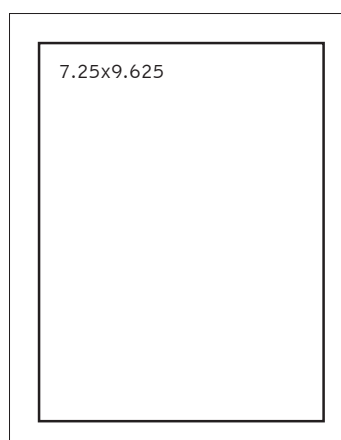


# AMERICAN RANDONNEUR

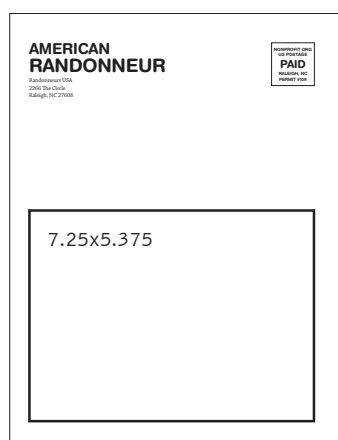
## Advertising Rates and Specifications

ISSUE	APPROX MAIL DATE	AD ART DEADLINE
SPRING	March 1st	January 25th
SUMMER	June 1st	April 25th
FALL	September 1st	July 25th
WINTER	December 1st	October 25th

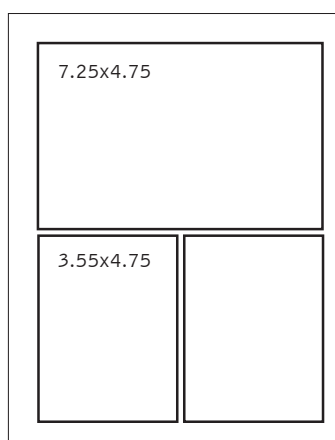
8.5x11



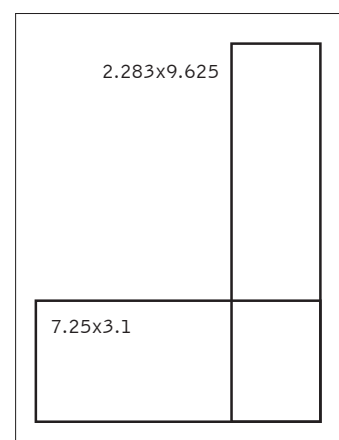
**FULL PAGE**  
 7.25x9.625 no bleed  
 8.75x11.25 bleed size



**BACK COVER HALF PAGE**  
 7.25x5.375  
 NO BLEED



**HALF PAGE: 7.25x4.75**  
**QUARTER PAGE: 3.55x4.75**  
 NO BLEED



**ONE-THIRD PAGE**  
 Horizontal: 7.25x3.1  
 Vertical: 2.283x9.625  
 NO BLEED

### RATES

Full Page (inside front or back cover) \$315

Back Cover (half page) \$300

Full Page \$262.50 (main signature only)

Half Page \$172.50

One-Third Page \$155

One-Quarter Page \$134.50

**20% discount for prepayment of all four issues**

### ARTWORK INFO

The entire magazine prints in color (CMYK)

Submit a print-ready PDF at 100% of final size

200 dpi resolution or higher (300 dpi preferable)

Include bounding box or crop marks for no bleed ads

**PAYMENT** is due 2 weeks prior to art deadline

Options for making payment:

**PAY PAL** – advertising@rusa.org

**CHECK** – payable to Randonneur USA

Mailed to: Dan Driscoll

2811 Hollywood Drive, Arlington, TX 76013

**CREDIT CARD** – request an e-invoice

### QUESTIONS?

contact Dan Driscoll at

dandriscoll1@me.com